

AMENDMENTS TO THE SPECIFICATION

Please add the following new section header and new paragraph on page 22 after the third full paragraph (which begins with the phrase “In both steps 1040 and 1070, ...”).

4. Example Method

A method of displaying an ad on a video replay system comprising: (i) determining that the video replay system should enter pause mode, (ii) obtaining an ad, and (iii) displaying the ad on a display of the video replay system during pause mode. Determining that the system should enter pause mode includes detecting that the user has pressed a pause button.